

"Karen Dietz is a leader in the field of organizational storytelling. She has clear ideas, authentic values, and excellent rapport. She has a good understanding of how the strengths of storytelling can be put to effective use in a business environment. I was delighted to be able to draw on and cite her ideas about values for my most recent book. Karen has that rare combination of being focused and business-like in her approach while also generating energy and enthusiasm in all those with whom she interacts."

Steve Denning, Author
The Leader's Guide to Storytelling

About Karen Dietz, PhD

ONE OF THE PIONEERS IN ORGANIZATIONAL STORIES, KAREN DIETZ IS HERE TO HELP YOU BE MORE INFLUENTIAL AND ACHIEVE YOUR GOALS



"My goal is to teach you what you need to know so you will always be an effective and compelling communicator in any situation."

Karen Dietz, Principal of Polaris Associates Consulting, Inc. works with leaders and executive teams who want to capture and tell their most compelling stories, and produce results. Her process derives from her expertise in the diverse fields of folklore, storytelling, creativity, strategy, organizational development, high performance teams, and interpersonal communications. Her clients have included Walt Disney Imagineering, Chase Manhattan Bank, and Avery Dennison.

Karen draws on her experience in top-flight organizations to provide practical experience, guidance, and tools that can be put to work immediately. Karen will do the same for you. She recently co-wrote the chapter on storytelling and financial management in one of the top ranked books on organizational stories *Wake Me Up When The Data Is Over; How Organizations Use Stories to Generate Results* (2006).

She received her doctorate in Folklore from the University of Pennsylvania and is the former Executive Director of the National Storytelling Network. She is also been trained by top nationally ranked performance storytellers in the science and art of oral storytelling.



Polaris Associates Consulting, Inc.

Tell Your Story — Get Results



Polaris Associates Consulting, Inc.

“Stories are the single most powerful weapon in a leader’s arsenal.”

DR. HOWARD GARDNER
HARVARD UNIVERSITY



CREATE POWERFUL CONNECTIONS THAT MOVE PEOPLE TO ACTION

Executives cannot lead without connecting to people, and they cannot teach, engage, or empower without the tools to do so. Leaders need to create shared meaning and understanding — swiftly, clearly and precisely. Winning words and stories are essential tools for leaders who must compete on clarity. That’s the power Karen Dietz brings to CEOs

and executive teams. She succeeds with executives to build immediate connections between people that generates results. Outcomes include greater confidence and authority for the client, meaningful and actionable vision and strategies, project buy-in and project sustainability, knowledge sharing, and galvanized financial turnarounds.

Consulting

FINDING AND LINKING ORGANIZATIONAL NARRATIVES TO CORE IDEOLOGY AND CORE BUSINESS PROCESSES



Stories are running rampant in your organization. But are they helping you be more effective? Are your organization’s stories linked to core ideology and business processes?

From conducting a story archeology that digs for your stories, to telling your stories in compelling ways, we help you mine them, polish them, link and embody them to core ideology and business processes. Whether the application is for uniting cultures, marketing/branding/sales, knowledge management, or strengthening stakeholder relationships you’ll be able to leverage your results for years to come.



Coaching

TURNING LEADERS INTO HIGH POWERED INFLUENCES LINKING STORIES WITH PERSONAL SKILLS AND ORGANIZATIONAL GOALS



Whatever your immediate need, Karen helps you find your pearls of wisdom to authentically deliver your key points and move others to action. Tailored processes and skill building allow you to develop your unique stories in your own most effective personal style. Karen will help you with upcoming presentations, project launches, or events where exceptional communication is the key to success. In person, over the phone, or using Skype video.

“I have worked with Karen in developing my own storytelling abilities. She’s a marvelous coach and a wonderful guide through the journey of becoming a storyteller. I highly recommend her as someone who will help anyone to remain green and growing.”
Ozzie Gontang, Vistage Group Chair, San Diego, CA

Workshops

CREATING CONNECTION, INSPIRATION, AND COMMUNICATION THAT WORKS



Karen and her colleagues at Polaris help executive teams and organizations reach their goals by conducting customized workshops or facilitating retreats for assessing organizational stories and developing core narratives, plus building story skills. Workshops provide tools and tailored experiences to master skills and gain confidence. Graphic scribing is used to capture visually stories and meeting proceeds. Invite speaker and storyteller Karen Dietz to keynote your next event.