

Identifying Your Core Stories

Instructions: For each of the 4 stories below, think about an event, or experience that illustrates the story category (Challenge & Founding, People & Results, Future, My Story). Jot down a few notes and details about the story and what happened.

What is my repertoire of core stories?

<p>The nature of the challenge & your founding</p> <ul style="list-style-type: none">• What was the significant event that created your founding?• What challenge did you perceive and how did you address that challenge?• Who do I represent and what are we about?	
<p>People & Results</p> <p>Provide stories of 2-3 clients, organizations, or groups.</p> <p>Tell about:</p> <ul style="list-style-type: none">• Who you serve• Who works for you• How people use your product/service	
<p>The Future</p> <ul style="list-style-type: none">• What you are struggling to improve and where you are going?• What is your vision for the future• What other kinds of results do you want?	
<p>My Story</p> <ul style="list-style-type: none">• Why am I involved?• What is my passion?• What is my commitment?• Why do I care?	



Core Stories Worksheet